

NOVA SCOTIA  
**BUSINESS**  
HALL OF FAME



**NOMINATION  
BEST PRACTICES**



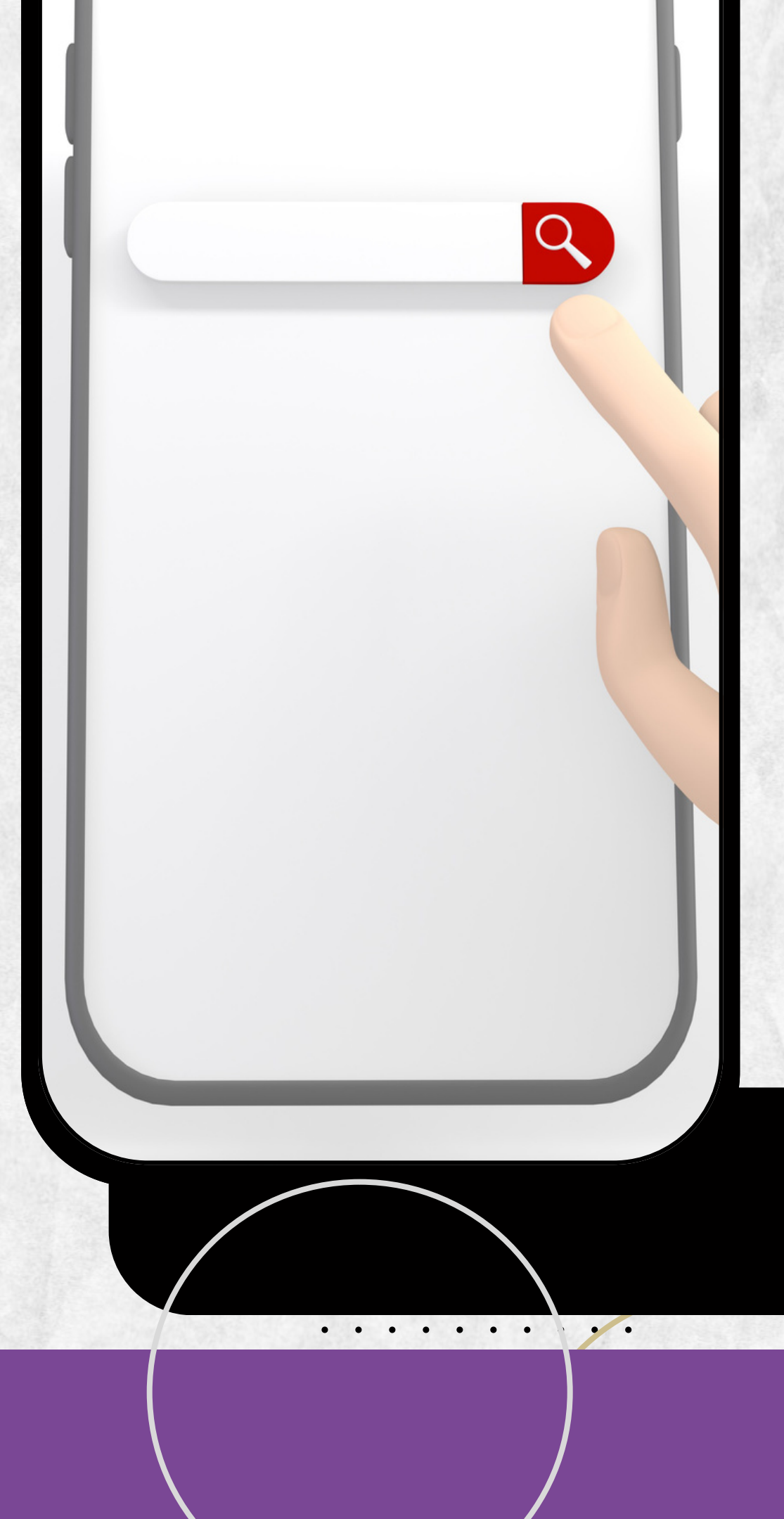
# PURPOSE

The purpose of this guide is to help you fill out the nomination form successfully and ensure a smooth and efficient nomination process. This guide aims to provide clear instructions, tips, and examples to assist you in understanding the requirements and effectively presenting the nominees' qualifications.

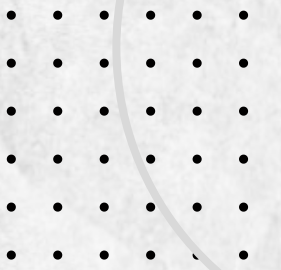


# INDEX

- Criteria for selecting candidates
- General information
- Corporate Positions and Involvements
- Community and Charitable Involvements
- Award Category
- Achievements and highlights
- Leadership and/or role model
- Support letters



# Criteria for selecting candidates



- To be recognized by their business or profession as having made an outstanding contribution to the success of the business or profession

or

- To have demonstrated in their business career entrepreneurial spirit and to have a record of outstanding entrepreneurial achievements

- To be recognized by their business or profession as having made an outstanding contribution to the success of the business or profession;

And / or

- To be considered a role model for future generations of entrepreneurs and business leaders, as well as others in business.

# General information

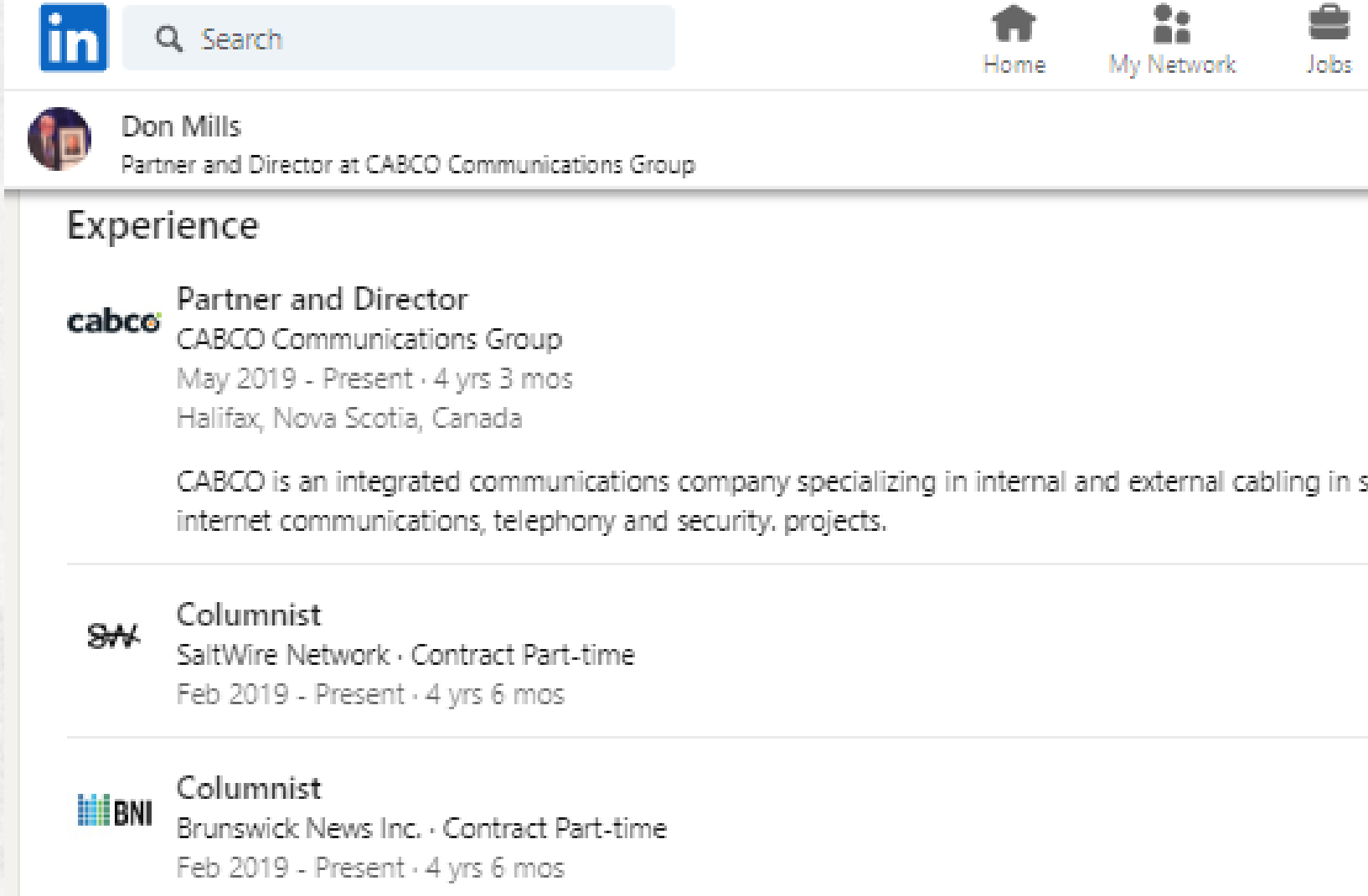


It's important to provide accurate information as this will be the contact method in the case that additional information is required. If the nominee is deceased, it's necessary to provide an main person to contact.

# Corporate Positions and Involvements

List one or more corporate positions and involvements the nominee has worked in. You can use some information from their Resume or pull information from a site like LinkedIn. For example:

- Chief Executive Officer (CEO)
- Chief Financial Officer (CFO)
- Board Member of a non-profit organization
- Vice President
- Project Manager
- Business Analyst



The screenshot displays a LinkedIn profile for Don Mills, a Partner and Director at CABCO Communications Group. The profile includes a search bar, navigation links for Home, My Network, and Jobs, and a section for Experience. The experience section lists three roles: Partner and Director at CABCO Communications Group (May 2019 - Present, 4 yrs 3 mos), Columnist at SaltWire Network (Feb 2019 - Present, 4 yrs 6 mos), and Columnist at Brunswick News Inc. (Feb 2019 - Present, 4 yrs 6 mos).

**Don Mills**  
Partner and Director at CABCO Communications Group

**Experience**

- cabco** Partner and Director  
CABCO Communications Group  
May 2019 - Present · 4 yrs 3 mos  
Halifax, Nova Scotia, Canada  
CABCO is an integrated communications company specializing in internal and external cabling in s  
internet communications, telephony and security, projects.
- SW** Columnist  
SaltWire Network · Contract Part-time  
Feb 2019 - Present · 4 yrs 6 mos
- BNI** Columnist  
Brunswick News Inc. · Contract Part-time  
Feb 2019 - Present · 4 yrs 6 mos

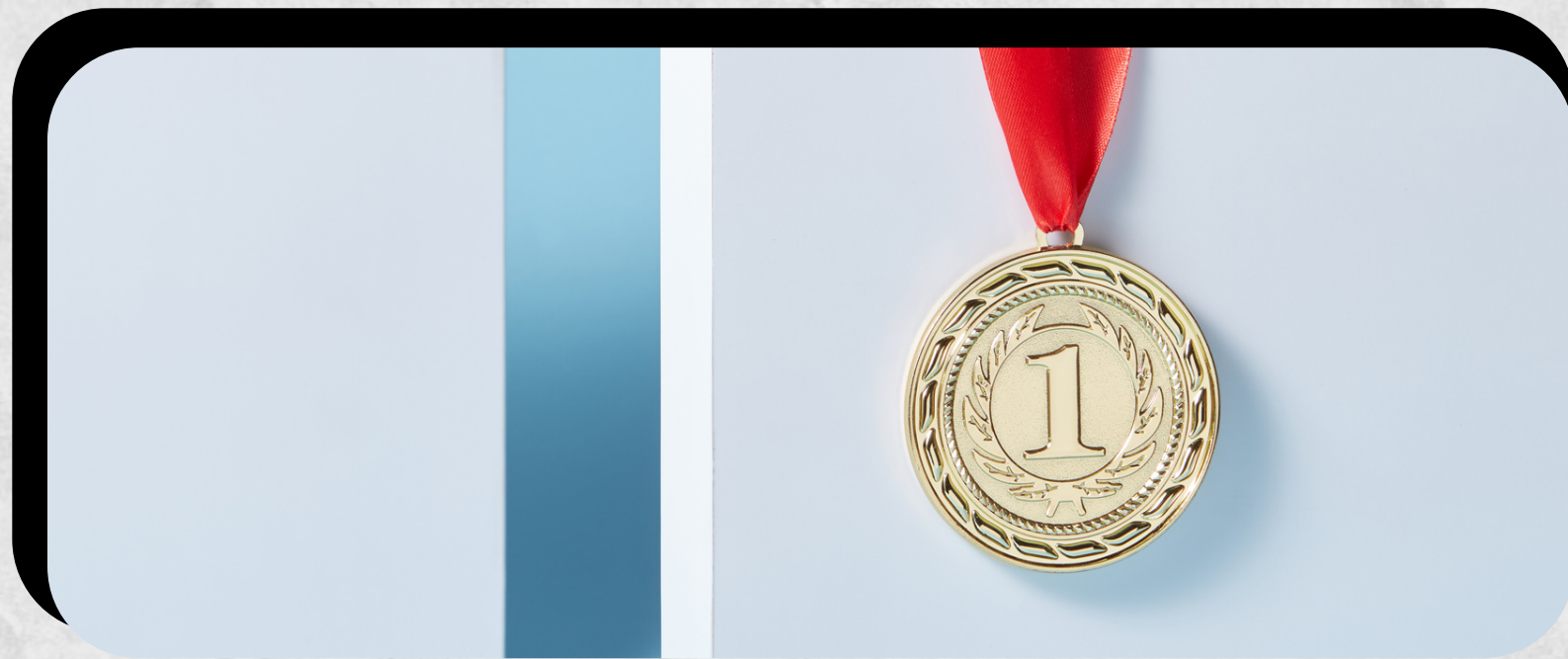
# COMMUNITY AND CHARITABLE INVOLVEMENTS

Active participation and engagement in activities that aim to contribute positively to the local community and society. These activities involve volunteering time, resources, and efforts, such as:

- Mentoring and tutoring students.
- Organizing fundraising events and charity drives to support causes like education, healthcare, or environmental conservation.
- Supporting programs or organizations that work towards addressing specific social issues.



# Award Category involved



Outstanding contribution to the success of an organization or profession



Outstanding entrepreneurial achievements

**Sometimes a nominee fits into both of these categories however, it's important to consider which one is the best fit for the nomination you are writing.**

# List of achievements and highlights to illustrate nominees fit

Identify Relevant Achievements. Think about the nominee's notable accomplishments and contributions for example:

## Honorary degree recipient S. I. Rustum Southwell

Posted by **Staff** on May 29, 2018 in [Community](#)

### Supporting Black entrepreneurship and community leadership



A passionate community leader, S. I. Rustum Southwell is best known as the founding Chief Executive Officer of the Black Business Initiative (BBI), an organization that addresses the specific needs of the Black business community in Halifax. He has shepherded the creation and expansion of hundreds of Black-owned and -operated businesses. From 1996 to 2012, Mr. Southwell led the BBI, taking it from a fledgling organization to an integral part of the economic and entrepreneurial landscape of this province. Two years ago, he returned as Interim CEO.

Mr. Southwell came to Halifax more than 45 years ago from

- Honorary degree
- Awards or nominations
- If it's part of any Hall of fame
- Entrepreneur or CEO of the year
- Conferences, series speaker
- Keynotes
- Newspaper/Magazine reviews

# Demonstrate nominees leadership and/or role model to others

Share instances where the nominee has taken charge, inspired others, and made significant decisions that affected Nova Scotia's economy. Additionally, you can describe the nominee's behavior and actions that have inspired others to follow their example.

Published in the Interest of Colored Nova Scotians

VOL. 1., NO. 1. NEW GLASGOW, N. S. 1946 DECEMBER.

---

### Locals

---

The Season's Greetings to  
All Our Readers

---

Mr. and Mrs. James MacPhee have moved into their new home on South Albert Street.

Calbert Best, student at King's College, Halifax, will spend the Christmas recess with his parents, Mr. and Mrs. A. T. Best.

Congratulations are being extended to Rev. and Mrs. Thomas for their Christmas Calendar. It is a lovely job!

Miss Evelyn Williams, daughter of Mr. Norman Williams, stenographer with the Pay Roll Department at Ottawa, will be home on Dec. 20th to spend the Christmas holidays with her family.

Friends will be interested to know that Miss Thelma Parris, formerly of this town, has become an American citizen. She is making her home in Cambridge, where her mother, Mrs. Douglas Gordon, resides.

The Ladies' Auxiliary of Second Baptist Church held a successful sale and tea in the Church Hall on Dec. 10th. A lovely display of fancy work was noted.

Mr. and Mrs. Lemuel Mills left Saturday, Dec. 14, for Boston, where they will spend Christmas with their daughters, Mrs. Thornton Harper and Mrs. Bennie Shepherd.

---



MRS. VIOLA DESMOND

---

### Takes Action

Mrs. Viola Desmond, 32-year-old Negro Halifax beautician, arrested and fined \$20 and costs by Magistrate Rod G. MacKay, of this town, for sitting downstairs in the Rosebud Theatre while holding an upstairs ticket.

Mrs. Desmond was fined for defrauding

---

### Did You Know?

---

(a) That Adult education in rural communities is being sponsored by the N. S. A. A. C. P.

(b) That the Educational Department of the Province of Nova Scotia is supporting the movement.

(c) That a class has already started in Hammonds Plains and is progressing favourably.

(d) That the C.G. I. T. group of Cornwallis Street Baptist Church, Halifax, raised the sum of \$35.00 at their Christmas Sale. Mrs. Oliver is leader and all girls are under 16 years.

(e) That the money will be used for the work of the Summer Camp at Fall River.

(f) That Mr. Horborn, of Fall River, gave the use of an island near the Cornwallis Street Church camp site for the promotion of the Young People's work of that Church.

(g) That two Colored girls are enrolled as student nurses in two Halifax hospitals. They are Miss Gwendolyn Barton of Halifax and Miss Ruth Bailey of Toronto.

(h) That J. Calbert Best of King's College, Halifax, will write for the Afro-American, one of the largest weekly Negro newspapers in the U. S. A. Mr. Best has been asked to prepare a 700-word article on Canada. The weekly circulation of the Afro is 200,000.

- Leadership involvements
- Speeches
- Newspaper/Magazine reviews
- Day-to-day job

# Support letters

These documents, provided by someone who has had direct professional or personal experience with the nominee, help and provide endorsements of the nominee's qualifications, abilities, skills and achievements.





JA  
Nova  
Scotia

Member of  
JA Canada

# CONTACT US



902-454-4564



CBOYKO@JANOVASCOTIA.CA



[www.nsbusinesshalloffame.ca/](http://www.nsbusinesshalloffame.ca/)



201-1223 LOWER WATER STREET,  
HALIFAX, NOVA SCOTIA B3J 3S8

