

# John Bragg

September 24, 2018

Selection Committee  
Nova Scotia Business Hall of Fame  
c/o JA Nova Scotia  
300-1550 Bedford Highway  
Nova Scotia B4A 1E6

**Re: David M Hoffman Nomination**

I write in support of David Hoffman. David has brought professional management as well as innovative entrepreneurial thinking to our business endeavors.

In one of our Cable financings, we were told it was the largest private company financing in Canadian history – 18 banks participated. David provided the leadership for our team.

David and his wife Nina moved to Oxford over 25 years ago. They have accepted life in rural Nova Scotia and been leaders in our community. We are proud of our corporate development from headquarters in a small rural town. David has adopted and built a corporate culture, which fits rural values - dedicated employees competing throughout the world, with an emphasis on a clean environment and respect for employees, suppliers and customers. His commitment to our community and our business has been critical to our growth.

A bit about the Bragg group where David has been Co-CEO for many years. We pride ourselves in being low cost, innovative operators.

The Bragg group has experienced exceptional growth from its small beginnings. Today the business units employ over 6,000 people with operations in Canada, USA, Europe and Bermuda.

The Communications business extends from Newfoundland to BC and locations in between, the largest privately held communications business in Canada, offering video, internet, landline telephone and wireless service.

The Food group specializes in Wild Blueberries with operation in NS, NB, PEI, and Maine with sales throughout the world and is a leader in market development and innovative operations.

Inland Technologies a glycol recovery and de-icing company operates in 60 airports in Canada, USA and Europe.

In addition, the group has a Wind Farm, real estate holdings, large timber land acreage and real estate development. This exceptional growth from a small headquarters in Oxford, NS could only happen with outstanding professional leadership.

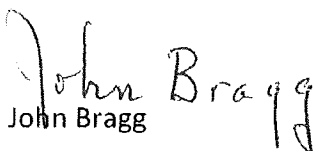
David Hoffman has been a Co-CEO of the group for many years. Cable acquisitions including Persona Communications with holdings in Newfoundland, Northern Ontario, South Western Ontario, South Eastern Ontario, Sudbury, Grand Prairie, Delta, BC, as well as Dartmouth, Bedford and Sackville to name a few. Prior to this the acquisition of Charlottetown and Truro.

The acquisition of Inland Technologies was led by David; this business has grown 10 fold in the last 10 years.

Our Food business has experienced constant growth during his tenure. Nova Scotia's largest Wind Farm developed in conjunction with Nova Scotia Power was under David's leadership.

David is a tremendous executive, always putting the business first, never placing himself above the needs of the business. I must also note that during these 25 years he has been a mentor and supporter of the next generation of shareholders. This next generation is truly appreciative of his dedication to the business. David is a truly exceptional leader with a completely unselfish commitment to our employees and shareholders.

Yours sincerely,

  
John Bragg

JB/cm