

Al MacPhee

Al MacPhee has been in the auto industry since the 1960's. Originally from Cape Breton, he became the President of MacPhee Pontiac Buick GMC – 20 years after, as they say, ‘getting off the bus’.

From 2011 to 2012, Al MacPhee was the Chairman of the Canadian Automobile Dealers Association; a national association for franchised automobile and truck dealerships with over 2,800 members representing a key sector of the Canadian economy. This was achieved after serving many years as a board member and executive board member of CADA. Al is a Past President of the Nova Scotia Automobile Dealers Association as well as the Halifax/Dartmouth Automobile Dealers Association. Currently he is the Chairman of Leader Auto Resources Inc. a national automotive buying group. During his career Al served on almost every General Motors Advisory Board and Communication Team.

Al MacPhee is a very active participant in community based organizations. He is a past board member of the Queen Elizabeth II Health Sciences Centre. He also supports the Dartmouth General Hospital’s activities along with his wife Mary. He is a past board member of the Natal Day Committee and has provided parade vehicles for many years. Al is a supporter of the Dartmouth Kinsmen Club, the Dartmouth Rotary Club and the Metro Chamber of Commerce. Al was Chairman of Alderney Landing’s \$1.6 million Capital Campaign, a two year campaign for a cultural convention centre located on the Dartmouth waterfront.

In 2009, Al MacPhee was inducted into the Junior Achievement Nova Scotia’s Business Hall of Fame. He is also very honoured to be designated one of Atlantic Canada’s Top 50 CEO’s in 2010, 2011, 2012, 2013 and 2014.

In June, 2013, the Canadian Automobile Dealers Association announced that Al MacPhee had won the CADA’s *Laureate Dealer Recognition Award for 2013* in the category of Ambassadorship. The Laureate Award is considered to be the highest honour a new car and truck dealer can receive over the course of his or her career. Hundreds of nominations are received from industry stakeholders across Canada but only three dealers win the Laureate award each year, from among more than 3,200 dealers in Canada.

Al MacPhee takes great pride in having been served two consecutive terms (2006-2010) on the Board of Governors of the Cape Breton University located in Sydney, Nova Scotia. Mr. MacPhee is a current board of directors of the Newfoundland Capital Corporation.

For over 27 years, from 1983 to 2011, Al MacPhee was the owner of MacPhee Chevrolet Buick Cadillac GMC Ltd., the largest General Motors dealership in Nova Scotia and one of the most successful dealerships Canada. Presently he is the President of MacPhee Ford in Dartmouth, NS.

Currently Al and his wife Mary are the co-chairs of the Capital Campaign for the MacPhee Centre for Creative Learning. The MCCL is a not-for-profit charitable organization whose vision is to provide an alternate education model for youth in marginalized and disadvantaged circumstances. Located in downtown Dartmouth this centre focuses on youths that are under

performing in the conventional school environment and are at serious risk of abandoning their schooling entirely.

Al MacPhee continues to work diligently every day in his newest dealership MacPhee Ford in Dartmouth, Nova Scotia, which opened in September 2012. In 2014 he was awarded the Ford President's Award as a member of the Diamond Club, a distinction granted to those with the highest levels of customer satisfaction – in both sales and service.

Source: JA Files